Employer Info Pack

Boost your brand at UNSW
WHY UNSW?

**HIGHEST**

- Highest number of first preferences from the state’s top 500 students
- Australia’s Five-Star University
- Getting a Job, Starting Salary and Graduate Outcomes
- The University with the Strongest Industry Research Partnerships

8 FACULTIES
52 SCHOOLS
50,000+ STUDENTS

90.60

Highest median ATAR of school leavers selecting UNSW as first preference

AT A GLANCE:

- 8 MILLION PAGE VIEWS
- 300,000 UNIQUE WEBSITE VISITS
- 5,000+ FACEBOOK LIKES
- 3,000 JOB POSTINGS
- 700,000+ VIEWS
- GRADUATE JOB SEARCH IN MARCH: 94,500 JOB VIEWS
- IN 2013:
  - Careers Expo attracted over 2,600 students
  - Internship Expo attracted over 2,000 students

8 FACULTIES
52 SCHOOLS
50,000+ STUDENTS
Job Advertising
Reach over 40,000 students and graduates in a simple, quick and cost effective way.

Online Banner Advertising
Take your advertising to the next level. Display your logo and click through to your website.

Online Event Promotion
Use our online student portal and social media channels to reach over 40,000 students.

Targeted Email Service
Target by course, major and year.

Employer Presentations
Educate and inspire. Give students the chance to meet the people behind your brand.

Careers Expo
Boost your brand with our biggest event of the year – if you’re recruiting, you can’t afford to miss this!

Investment Banking and Consulting Evening
High achieving students are selected through an application process to ensure you meet your target cohort.

Internship Expo
Showcase your internship and vacation opportunities to thousands of UNSW students.
2014 Events

Investment Banking and Consulting Evening
4 March
$1,350

Careers Expo
12 March
$1,850

Internship Expo
30 July
$800

Employer Presentations
$440-$1,200

Promote your brand

Job Advertisements
Full-time, 6+ month contract or third party agencies
$55 per month

All other opportunities
Free

Banner Advertising Service
$300 for two weeks
$500 for one month

Targeted Email Service
$1.50 per student

Online Promotional Package
$330

(All prices are inclusive of GST)

‘UNSW Careers & Employment provides a brilliant service to employers. A reliable and extremely professional team that helps us reach the right students. Thank you!’

Larissa Stevens
Regional HR Consultant
HR Sydney
ARUP

‘Thank you for enabling us to access some of the university’s top graduate talent. UNSW is a key university for our graduate pipeline and we are very keen to continue working to further develop our brand’s eminence on campus.’

Anna El Ali
Senior Manager
Graduate Programs
Westpac

For more information, please visit our website at careers.unsw.edu.au

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