Employer programs
2015
Top world ranking
The University is ranked 48th in the 2014 QS World University Rankings.

Awarded
UNSW scored the maximum five-star rating in seven key performance indicators in the Good Universities Guide 2015.

Highest salaries
UNSW undergraduates earn the highest median starting salary of any university in NSW, (Australian Graduate Survey 2012).

Best CEOs
Research by Leading Company 2012 found that more of Australia’s top CEOs who lead ASX100 companies studied at UNSW than any other university.

More top entrepreneurs
UNSW has produced more technology entrepreneurs in the past 15 years than any other Australian university - research by CrunchBase (2013).

More millionaires
UNSW boasts the largest number of millionaire alumni than any other university in Australia according to research by Spear’s WealthInsight (2014).
Get your brand on campus

Semester 1

O Week Employer Presentations
Mon 23 Feb
Get your recruitment off to a flying start!
Meet our students in their first week.

Employer Presentations
Mon 02 Feb – Fri 15 May
Educate and inspire. Show students the people behind your brand. A range of venues are available from small classrooms to our premiere function venue.

Investment Banking and Consulting Evening
Tues 03 Mar
High achieving students are selected through an application process to ensure you meet your target cohort.

Careers Expo
Wed 11 Mar
Our biggest event of the year. Meet over 3,000 career ready students from a range of disciplines.

$440 - $1,200
$1,700
$1,850

Get your brand on campus

Semester 2

Welcome Back Day Employer Presentations
Tues 28 Jul
Held in the first week of the semester, this day celebrates the beginning of the new semester. Maximise your exposure on campus on this popular day (5,000 students attend this event).

July Careers Expo
Wed 29 Jul
Over 2,000 students seeking internship and graduate opportunities. Targeted timeslots to ensure you meet the right cohort:
- 10am-12pm: Engineering, IT, Built Environment
- 1-3pm: All Faculties
Maximise your exposure on campus on this popular day (5,000 students attend this event).

$550
$800 per session or $1,200 for day

Employer Presentations
Mon 27 Jul – Fri 17 Oct
Educate and inspire. Show students the people behind your brand.
A range of venues and styles are available from small classrooms, informal BBQs, lecture theatres and our premiere function venue.

$440 - $1,200
Get your brand online

**Job Advertising**
Free for part time, casual and internship.
$55 per month for graduate, 6+ month contract, or agencies.
$550 per month for graduate, 6+ month contract, or agencies.

**Banner Advertising**
Promote your organisation to over 40,000 students with a direct click to your website.
$1.50 per student

**Targeted Emails**
Your employment opportunities sent direct to students. Target by major, faculty, year of study and residency.
$1.50 per student

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**Invitation to Nestlé’s Graduate Program Presentations**

**For Business students**
Opportunities in Finance, Sales and Marketing

Wednesday, 1 May
The Gabriel, The John Napier Science Building – UNSW

**For Engineering students**
Opportunities in Supply and Manufacturing

Thursday, 8 May
Camps
Longman Hall, The John Nil Scolls Building – UNSW

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**Packages**

**Expo Boost**
+ Boost your profile at our biggest events of the year. Includes:
  - First choice of location at the Careers Expo
  - Strategic placement of your company banner in the foyer
  - Your logo in Expo online and print marketing
  - 3 free job advertisements online
  - Inclusion on our Facebook page and relevant student society pages
  - 1 month of banner advertising on Careers Online during the peak recruitment season
  - Inclusion in eNewslist to over 40,000 students registered

  + $600

**March and July Expos Package**
+ Book both Expos at the same time to receive an overall saving of $150. Also enjoy:
  - First choice of location at the Careers Expo
  - Strategic placement of your company banner in the foyer at both Expos
  - approx 5,000 students attend the two Expos

  + $330

**Online promotion**
+ Promote your new initiatives and/or off campus events to UNSW students. Includes:
  - Online events listing
  - Summary emailed to over 40,000 students via our popular eNewslist
  - Facebook listing on our page
  - Job advertisements on Careers Online

  + $330

**Other promotional opportunities**
+ Contribute to student bags for O Week
  - Reach 5,000 students through the UNSW Careers and Employment bags which will be distributed during O Week on campus
  - Include your marketing material

  + $1,000
## 2015 Recruitment calendar

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feb 23</td>
<td>O Week employer presentations begin</td>
</tr>
<tr>
<td>Feb 27</td>
<td>O Week employer presentations end</td>
</tr>
<tr>
<td>Mar 2</td>
<td>Semester 1 begins</td>
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<tr>
<td>Mar 3</td>
<td>Investment Banking and Consulting Evening</td>
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<tr>
<td>Mar 11</td>
<td>Careers Expo</td>
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<tr>
<td>Apr 3-12</td>
<td>Mid-semester break</td>
</tr>
<tr>
<td>Jun 6-11</td>
<td>Study period</td>
</tr>
<tr>
<td>Jun 12-29</td>
<td>Exams</td>
</tr>
<tr>
<td>Jun 29</td>
<td>Semester 1 ends</td>
</tr>
<tr>
<td>Jun 30</td>
<td>Mid-year recess</td>
</tr>
<tr>
<td>Jul 22</td>
<td>O Week begins</td>
</tr>
<tr>
<td>Jul 24</td>
<td>O Week ends</td>
</tr>
<tr>
<td>Jul 27</td>
<td>Semester 2 begins</td>
</tr>
<tr>
<td>Jul 28</td>
<td>Welcome Back Day</td>
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<tr>
<td>Jul 29</td>
<td>- Employer presentations</td>
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<tr>
<td>Sept 26</td>
<td>July Careers Expo</td>
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<tr>
<td>- Oct 5</td>
<td>Mid-semester break</td>
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<tr>
<td>Oct 31</td>
<td>Study period</td>
</tr>
<tr>
<td>- Nov 5</td>
<td>Exams</td>
</tr>
<tr>
<td>Nov 6-24</td>
<td>Semester 2 ends</td>
</tr>
<tr>
<td>Nov 24</td>
<td>Semester 2 ends</td>
</tr>
</tbody>
</table>

### Tailored Recruitment Advice

Raise your profile with our high-achieving students. Based on a long track record of effectively meeting employer needs, we are happy to meet with you to discuss the most appropriate methods of attracting candidates.

All prices are inclusive of GST. Information in this brochure was correct as of November 2014 and may be subject to change. CRICOS Provider Code: 00098G